



Association of Outdoor Lighting Professionals

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FOR IMMEDIATE RELEASE

ASSOCIATION OF OUTDOOR LIGHTING PROFESSIONALS (AOLP) SHARES MEETING SUCCESS

Harrisburg, PA -The Association of Outdoor Lighting Professionals (AOLP) held its 2010 Annual Meeting and Expo January 27 - 30 at the El Tropicano on the Riverwalk in San Antonio, Texas. The meeting attendance increased by 34% over the previous year.

Key draws at the conference included educational sessions with photographer extraordinaire George Gruel, a panelist session featuring five of the top lighting experts in the country including Matthew Broyles from Firefly Lighting, Jack Miller from Kichler Lighting, Janet Lennox Moyer of Jan Moyer Design, Cruz Perez from Vista Professional Outdoor Lighting, and Michael Reibling of Philips Hadco, roundtable discussions with Ron Carter of Kichler Landscape Lighting, Mark Carlson from Avalon Lighting, George Gruel from Oddstick Studio, Oscar Welch from Welch Creative Lighting, Paul Gosselin, Sr. and Paul Gosselin, Jr. of NightScenes Corporation, Pam Bingham from Luna Landscape Lighting, and Ted Martinez from Advanced Bridging Technologies. In addition, the final session of the conference focused on Energy Saving Lighting Solutions using HID and LED lamps. This session was provided by Bryan Lesch and Michael Riebling, both of Philips Hadco.

In addition to the excellent speakers and presentations, those present were treated to an Expo featuring California Landscape Lighting, Hadco, HK Lighting Group, Kichler Lighting, Landscape Lighting Supply and Paige Electric. Finally, an illuminations tour of the Natural Bridge Caverns and an evening tour of the Alamo completed the well-rounded educational opportunities.

Some of the comments received about the conference were:

“After attending the meeting / conference last week I felt that joining the ALOP is one of the best things I have done to move my company to the next level. I wish I would have done so sooner! Great group of people and great leadership. Thanks to you for all the thankless hours that I know [are spent] building this organization!”
- *Keith Rosser, Keith Rosser Landscape Lighting Pro of Utah, Sandy, UT*

“My opinion is that the trip to San Antonio for the AOLP conference was the best investment I have made for my lighting business in 7 years. In addition to the connections made, the information/training/speakers were the best I have been exposed to in my lighting career.” - *Tanek Hood, Reynolds Lighting Design, Manahawkin, NJ*

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“Just a note to thank you all for another great conference. I’m so glad I was able to swing the trip, even if only for two days. I’ll do my best next year to make it for four days. Regarding the learning sessions: I always like the roundtables. All you need is one or two good conversation starters, and the group is off and running. The sales and marketing discussion was a winner.” - *Michael Deo, NatureScape Lighting, Millington, NJ*

The 2011 Annual Meeting and Expo will be held at the Chaparral Suites Resort in Scottsdale, Arizona February 2 - 5, 2011. More detailed information about the AOLP can be found on the website at www.aolponline.org.

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